

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|--|--|--|
| <u>Contract / Revision</u> 488981 / | | <u>Alt Order #</u> 06263150 |
| <u>Product</u> NRCC IE SKED 2 | | |
| <u>Contract Dates</u> 09/21/12 - 09/27/12 | | <u>Estimate #</u> 2957 |
| <u>Advertiser</u> NRCC | | <u>Original Date / Revision</u> 08/10/12 / 08/10/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 155 | <u>Product Code</u> 426 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KVVU | 09/21/12 | 09/21/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 2 | \$3,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----2-- | | | | 2 | \$1,725.00 | | | |
| N 2 | KVVU | 09/21/12 | 09/21/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----1-- | | | | 1 | \$350.00 | | | |
| N 3 | KVVU | 09/21/12 | 09/21/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----1-- | | | | 1 | \$600.00 | | | |
| N 4 | KVVU | 09/21/12 | 09/21/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----1-- | | | | 1 | \$525.00 | | | |
| N 5 | KVVU | 09/21/12 | 09/21/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 1 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----1-- | | | | 1 | \$825.00 | | | |
| N 6 | KVVU | 09/21/12 | 09/21/12 | MORE Access | 630-7pm | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----1-- | | | | 1 | \$400.00 | | | |
| N 7 | KVVU | 09/21/12 | 09/21/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----1-- | | | | 1 | \$575.00 | | | |
| N 8 | KVVU | 09/21/12 | 09/21/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----1-- | | | | 1 | \$750.00 | | | |
| N 9 | KVVU | 09/21/12 | 09/21/12 | TMZ | 730-8p | | :30 | | | NM | 1 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----1-- | | | | 1 | \$825.00 | | | |
| N 10 | KVVU | 09/21/12 | 09/21/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 1 | \$215.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----1-- | | | | 1 | \$215.00 | | | |
| N 11 | KVVU | 09/24/12 | 09/24/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 2 | \$3,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> 488981 / | | <u>Alt Order #</u> 06263150 |
| <u>Contract Dates</u> 09/21/12 - 09/27/12 | <u>Product</u> NRCC IE SKED 2 | <u>Estimate #</u> 2957 |
| <u>Advertiser</u> NRCC | | <u>Original Date / Revision</u> 08/10/12 / 08/10/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | 2----- | | | | 2 | \$1,725.00 | | | |
| N 12 | KVVU | 09/24/12 | 09/24/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | 1----- | | | | 1 | \$525.00 | | | |
| N 13 | KVVU | 09/24/12 | 09/24/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 1 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | 1----- | | | | 1 | \$825.00 | | | |
| N 14 | KVVU | 09/24/12 | 09/24/12 | MORE Access | 630-7pm | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | 1----- | | | | 1 | \$400.00 | | | |
| N 15 | KVVU | 09/24/12 | 09/24/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | 1----- | | | | 1 | \$575.00 | | | |
| N 16 | KVVU | 09/24/12 | 09/24/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | 1----- | | | | 1 | \$750.00 | | | |
| N 17 | KVVU | 09/24/12 | 09/24/12 | TMZ | 730-8p | | :30 | | | NM | 1 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | 1----- | | | | 1 | \$825.00 | | | |
| N 18 | KVVU | 09/24/12 | 09/24/12 | Bones | Mon 8p-9p | | :30 | | | NM | 1 | \$3,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | 1----- | | | | 1 | \$3,250.00 | | | |
| N 19 | KVVU | 09/24/12 | 09/24/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 1 | \$215.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | 1----- | | | | 1 | \$215.00 | | | |
| N 20 | KVVU | 09/22/12 | 09/22/12 | FOX 5 News Sat 10-11p | 10-11p Sat | | :30 | | | NM | 2 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----2- | | | | 2 | \$950.00 | | | |
| N 21 | KVVU | 09/22/12 | 09/22/12 | Star Wars The Clone Wars | M-Sa 8-10p/Su 7-1 | | :30 | | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----1- | | | | 1 | \$1,100.00 | | | |
| N 22 | KVVU | 09/23/12 | 09/23/12 | NFL Early Game | NFL Early Game | | :30 | | | NM | 1 | \$6,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----1 | | | | 1 | \$6,500.00 | | | |
| N 23 | KVVU | 09/23/12 | 09/23/12 | Fox 5 News Su 10p-1045p | Su 10p-1045p | | :30 | | | NM | 2 | \$3,150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----2 | | | | 2 | \$1,575.00 | | | |
| N 24 | KVVU | 09/23/12 | 09/23/12 | Sports Plus Su 1045p | 1045p-11p | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----1 | | | | 1 | \$1,000.00 | | | |
| N 25 | KVVU | 09/23/12 | 09/23/12 | Fox News Sunday 8-9a | 8-9a | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----1 | | | | 1 | \$300.00 | | | |
| N 26 | KVVU | 09/27/12 | 09/27/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 2 | \$3,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---2--- | | | | 2 | \$1,725.00 | | | |
| N 27 | KVVU | 09/27/12 | 09/27/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---1--- | | | | 1 | \$600.00 | | | |

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| <u>Contract / Revision</u> 488981 / | | <u>Alt Order #</u> 06263150 |
| <u>Contract Dates</u> 09/21/12 - 09/27/12 | <u>Product</u> NRCC IE SKED 2 | <u>Estimate #</u> 2957 |
| <u>Advertiser</u> NRCC | | <u>Original Date / Revision</u> 08/10/12 / 08/10/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| N 28 | KVVU | 09/27/12 | 09/27/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---1--- | | | | 1 | \$525.00 | | | |
| N 29 | KVVU | 09/27/12 | 09/27/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 1 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---1--- | | | | 1 | \$825.00 | | | |
| N 30 | KVVU | 09/27/12 | 09/27/12 | MORE Access | 630-7pm | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---1--- | | | | 1 | \$400.00 | | | |
| N 31 | KVVU | 09/27/12 | 09/27/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---1--- | | | | 1 | \$575.00 | | | |
| N 32 | KVVU | 09/27/12 | 09/27/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---1--- | | | | 1 | \$750.00 | | | |
| N 33 | KVVU | 09/27/12 | 09/27/12 | TMZ | 730-8p | | :30 | | | NM | 1 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---1--- | | | | 1 | \$825.00 | | | |
| N 34 | KVVU | 09/27/12 | 09/27/12 | The X Factor | The X Factor | | :30 | | | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---1--- | | | | 1 | \$3,500.00 | | | |
| N 35 | KVVU | 09/27/12 | 09/27/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 1 | \$215.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---1--- | | | | 1 | \$215.00 | | | |
| N 36 | KVVU | 09/25/12 | 09/25/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 2 | \$3,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -2----- | | | | 2 | \$1,725.00 | | | |
| N 37 | KVVU | 09/25/12 | 09/25/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -1----- | | | | 1 | \$350.00 | | | |
| N 38 | KVVU | 09/25/12 | 09/25/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -1----- | | | | 1 | \$600.00 | | | |
| N 39 | KVVU | 09/25/12 | 09/25/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -1----- | | | | 1 | \$525.00 | | | |
| N 40 | KVVU | 09/25/12 | 09/25/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 1 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -1----- | | | | 1 | \$825.00 | | | |
| N 41 | KVVU | 09/25/12 | 09/25/12 | MORE Access | 630-7pm | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -1----- | | | | 1 | \$400.00 | | | |
| N 42 | KVVU | 09/25/12 | 09/25/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -1----- | | | | 1 | \$575.00 | | | |
| N 43 | KVVU | 09/25/12 | 09/25/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -1----- | | | | 1 | \$750.00 | | | |
| N 44 | KVVU | 09/25/12 | 09/25/12 | TMZ | 730-8p | | :30 | | | NM | 1 | \$825.00 |

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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|--------|------|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -1----- | | | | 1 | \$825.00 | | | |
| N 45 | KVVU | 09/25/12 | 09/25/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 1 | \$215.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -1----- | | | | 1 | \$215.00 | | | |
| N 46 | KVVU | 09/26/12 | 09/26/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 2 | \$3,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --2---- | | | | 2 | \$1,725.00 | | | |
| N 47 | KVVU | 09/26/12 | 09/26/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --1---- | | | | 1 | \$525.00 | | | |
| N 48 | KVVU | 09/26/12 | 09/26/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 1 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --1---- | | | | 1 | \$825.00 | | | |
| N 49 | KVVU | 09/26/12 | 09/26/12 | MORE Access | 630-7pm | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --1---- | | | | 1 | \$400.00 | | | |
| N 50 | KVVU | 09/26/12 | 09/26/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --1---- | | | | 1 | \$575.00 | | | |
| N 51 | KVVU | 09/26/12 | 09/26/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --1---- | | | | 1 | \$750.00 | | | |
| N 52 | KVVU | 09/26/12 | 09/26/12 | TMZ | 730-8p | | :30 | | | NM | 1 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --1---- | | | | 1 | \$825.00 | | | |
| N 53 | KVVU | 09/26/12 | 09/26/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 1 | \$215.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --1---- | | | | 1 | \$215.00 | | | |
| Totals | | | | | | | | | | | 60 | \$61,025.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 08/27/12 - 09/27/12 | 60 | \$61,025.00 | \$51,871.25 |
| Totals | 60 | \$61,025.00 | \$51,871.25 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG13/12 13.00

REP: TO ROSE
FR NIKKI
OK'D M1 AND M2 SEE LINES 54-55
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC THE SKED 2

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 2957 | | | | | | | | | | | | |
| 21 | | S | 800P-900P | 30 | | \$1,100.00 | 9/22 | 9/22 | 0 | | SAT | 0 |
| PROGRAM : COPS RA35-64 : 2.4 CON COM1 : COPS | | | | | | | | | | | | |
| 54 | | A | 800P-900P | 30 | | \$1,100.00 | 9/22 | 9/22 | 1 | | SAT | 1 |
| PROGRAM : STAR WARS THE CLONE WARS RA35-64 : 2.4 ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP22 ON LINE-21 FOR 1 SPOT/WK | | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

| | | | | | | | | | | | | |
|--|---|--|-----------|----|--|------------|------|------|---|--|-----|---|
| 22 | S | | 100P-400P | 30 | | \$6,500.00 | 9/23 | 9/23 | 0 | | SUN | 0 |
| PROGRAM : FOX NFL SU-GM2 RA35-64 : 10.3 CON COM1: FOX NFL SU-GM2 | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|---|---|--|------------|----|--|------------|------|------|---|--|-----|---|
| 55 | A | | 1000A-130P | 30 | | \$6,500.00 | 9/23 | 9/23 | 1 | | SUN | 1 |
| PROGRAM : FOX NFL SU-GM1 RA35-64 : 10.3 ORD COM1: NO LATE GAME. MG IN EARLY GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP23 ON LINE-22 FOR 1 SPOT/WK | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|---------------------------------------|------|--------|-----------------------|-----|--|------------|-------|--|--|--|-------------|--|
| M1 | OK'D | BUY#21 | MISSED: SAT/800P-900P | 30S | | \$1,100.00 | SEP22 | | | | (AUG10/12) | |
| | | | OFFER: SAT/800P-900P | 30S | | \$1,100.00 | SEP22 | | | | PLS ADVISE. | |
| CMT: PRG CHG. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|--|------|--------|-----------------------|-----|--|------------|-------|--|--|--|-------------|--|
| M2 | OK'D | BUY#22 | MISSED: SUN/100P-400P | 30S | | \$6,500.00 | SEP23 | | | | (AUG10/12) | |
| | | | OFFER: SUN/1000A-130P | 30S | | \$6,500.00 | SEP23 | | | | PLS ADVISE. | |
| CMT: NO LATE GAME. MG IN EARLY GAME. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |

CONTRACT TOTAL 61025.00
 TOTAL SPOTS 60

MARKET TOTALS \$217,946 KVVU 28% KSNV 29% KLAS 20% KTNV 20% KVMY 3% KVCW 0% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE